CSH SUPPORTIVE HOUSING SUMMIT 2020

MAY 27 - 29
PHILADELPHIA, PA

Sponsorship Opportunities
SHOWCASE YOUR ORGANIZATION & STRENGTHEN YOUR NETWORK

Sponsor Benefits

CSH SUMMIT 2020 OFFERS THREE TYPES OF SPONSORSHIP OPPORTUNITIES:

• SPECIAL EVENTS
• BRANDING OPPORTUNITIES
• SCHOLARSHIPS

REGARDLESS OF YOUR LEVEL, ALL SPONSORSHIPS INCLUDE THE FOLLOWING BENEFITS:

• Recognition on event webpage and on sponsor page of CSH Summit 2020 mobile app
• 1 complimentary registration
• Expedited on-site registration
• Public recognition and brand exposure to 800+ public, private and nonprofit sector professionals

ADDITIONAL BENEFITS VARY BASED ON SPONSORSHIP LEVEL

You can be an integral part of an engaging, educational, and innovative gathering of over 800 supportive housing leaders from across the country in Philadelphia, PA.

As a sponsor of CSH Summit 2020, your reach will extend beyond the attendees to several thousand decision-makers who shape housing, healthcare, child welfare, justice, education, workforce development and other important policy areas on the federal, state and local levels.

Our past sponsors are lining up to be a part of this industry-changing event in 2020. Join them as a “mover” behind CSH Summit 2020 and be recognized as a strong partner, leader and innovator in the future of supportive housing.

CSH has created a wide range of sponsorship opportunities to accommodate your budget and maximize your visibility and impact. Click here to become a sponsor today!
SPONSORSHIP & MARKETING OPPORTUNITIES

Special Events

Plenary/Keynote Sponsorship
$20,000

3 SPONSORSHIPS AVAILABLE
Each annual CSH Summit dedicates a portion of the agenda to highlighting local innovations that spur high-impact supportive housing partnerships. Speakers range from a panel of content experts on a topical issue to high-profile government officials from national, state and local levels.

This sponsorship also includes:
• recognition on the ballroom stage during the start of the plenary in front of all attendees
• one slide ad of your design to be displayed in the ballroom during your sponsored plenary
• opportunity to display your swag or promotional materials on ballroom tables during plenary
• concierge services from CSH staff to make connections with Summit attendees
• VIP seating at keynotes and plenaries
• 5 complimentary registrations
SPONSORSHIP & MARKETING OPPORTUNITIES

Networking Reception Sponsor
$15,000

1 SPONSORSHIP AVAILABLE

Building the field’s capacity to develop and deliver high-quality supportive housing requires a network of connected, committed professionals. The CSH Summit is planned in a way that encourages interaction among guests, including our Networking Reception.

In addition to the standard Summit benefits you'll receive:
• signage with your logo at reception
• opportunity to display your swag or promotional materials on reception tables
• concierge services from CSH staff to make connections with attendees
• VIP seating at keynotes and plenaries
• 4 complimentary registrations

Content Sponsor
$10,000

Up to 11 Sponsorships Available

CSH Summit 2020 content will focus on the most pressing topics for supportive housing today, such as cross-systems partnerships and systems change efforts, housing finance opportunities, healthcare innovation, and population-specific strategies. As a content sponsor, you will sponsor a bundled group of sessions around a specific topic area, organized around traditional track topic areas or action-oriented clinics.

In addition to the standard Summit benefits you'll receive:
• announcement of your sponsorship at the start of each session that you sponsor (minimum of 4 sessions)
• your logo displayed at the entrance to the session room
• 3 complimentary registrations
SPONSORSHIP & MARKETING OPPORTUNITIES

**Site Visit Sponsor**

**$5,000**

UP TO 2 SPONSORSHIPS AVAILABLE

CSH Summit 2020 provides opportunities for attendees to leverage CSH’s presence in communities across the country through site visits of supportive housing residences, and informational interviews with peers and supportive housing tenants.

In addition to the standard Summit benefits you'll receive:
- recognition in site visit materials
- signage with your logo for the site visit tours
- 2 complimentary registrations

**Pre-Summit Sponsor**

**$5,000**

UP TO 4 SPONSORSHIPS AVAILABLE

For a deeper dive into supportive housing, our Pre-Summit provides an afternoon of content before the Summit begins. Whether attendees are newer to the field, looking for cutting-edge solutions, or eager for more face-to-face time with peers and partners from across the country, the Pre-Summit offers several opportunities to interact with a range of professionals across multiple sectors.

In addition to the standard Summit benefits you'll receive:
- announcement of your sponsorship at the start of the your sponsored Pre-Summit session
- logo displayed at entrance to session room
- 2 complimentary registrations
SPONSORSHIP & MARKETING OPPORTUNITIES

Special Events

Speak Up! Sponsor
$10,000

1 SPONSORSHIP AVAILABLE

The Speak Up! storytelling event held in conjunction with the Summit features our Speak Up! advocates who share their personal, compelling experiences before and after moving into supportive housing. This unique public event draws a large crowd of Summit attendees and members of the local community. Revealing their deeply personal stories of triumph over homelessness, our Speak Up! advocates have become our most powerful champions of supportive housing. Read more about our innovative Speak Up! program here.

This exclusive sponsorship includes:

- recognition on event program
- opportunity to deliver opening remarks
- 3 complimentary registrations
ATTENDEES CAME FROM 39 STATES
SPONSORSHIP & MARKETING OPPORTUNITIES

Branding

Mobile App & Training Center Sponsor

$15,000

1 SPONSORSHIP AVAILABLE

This sponsorship of two virtual learning platforms will expose your organization to thousands of professionals in the supportive housing space. The CSH Summit mobile app replaces the traditional conference program, allowing attendees to connect with one another, follow their sessions, link to social media, participate in and receive announcements from CSH Summit 2020 organizers and sponsors. In 2019, the mobile app was used by 97% of attendees and helped our CSH Summit hashtag reach over 1 million impressions on social media through the Social Wall integration. The CSH Supportive Housing Training Center provides trainings to nearly 4,000 supportive housing professionals from 43 U.S. states and Canada. Sponsoring the Supportive Housing Training Center will secure your reputation as a leader in the supportive housing field.

This exclusive sponsorship includes:

- your logo or banner design rotating throughout the app
- your logo on the welcome page of the Supportive Housing Training Center (csh.org/training)
- concierge services from CSH staff to connect with Summit attendees
- one resource table setup near the Summit lounge
- co-branded giveaway approved by CSH to be made available in the lounge area
- one slide ad to be displayed in the ballroom
- VIP seating at keynotes and plenaries
- your logo on the social media wall and live polls on the App
- three tailored push notifications (140 character limit)
- your logo and a blurb included on six Training Center Newsletters
- 4 complimentary registrations
MAXIMIZING EXPOSURE WITH THE APP

Attendee Mobile App Engagement

- Users: 800
- Contact Shares: 600
- Sponsor Views: 400
- Banner Taps: 200
- Banner Reach: 0
SPONSORSHIP & MARKETING OPPORTUNITIES

**Branding**

**Prime Exhibitor Space**
$10,000

**UP TO 4 SPONSORSHIPS AVAILABLE**

Showcase your organization with an exhibit space at the Summit, which includes an area to set up a display, furniture, or an exhibit with signage.

This sponsorship includes:
- at least one break setup near the lounge (coffee, AM or PM snack)
- the opportunity to deliver two tailored mobile app push notifications with your message to all Summit attendees
- a thank you via the CSH website
- 3 complimentary registrations.

**Social Wall Sponsor**
$9,000

**1 SPONSORSHIP AVAILABLE**

The Social Wall is where CSH captures photos and the running feed of tweets and Instagram posts related to the Summit. The social media wall is prominently displayed at all plenary sessions and in the conference app.

This sponsorship includes:
- your company name and logo on the social media wall
- the opportunity to deliver one tailored mobile app notification with your message to all Summit attendees
- custom Social Wall posts promoting your brand and 2 complimentary registrations.

**Partner**
$5,000

The Partner level sponsorship is designed for agencies who want to show their support for the CSH mission and demonstrate our partnership on multiple levels. This sponsorship includes 2 complimentary registrations.

**Friend**
$1,500

The Friend level sponsorship is designed for agencies who want to show their support for the CSH mission and demonstrate our partnership on the local level. This sponsorship almost pays for itself, with 1 complimentary registration.
THE POWER OF SOCIAL

#CSHSUMMIT19

HASHTAG REACH
100K PEOPLE
1M IMPRESSIONS

Instagram
Twitter
CSH Summit 2020 focuses on innovations, supportive housing thought leaders, and cutting-edge programs. Contribute to a supportive housing industry staff person or tenant attending the Summit by sponsoring scholarships. This sponsorship recognizes the limitations some communities face in taking advantage of these professional development opportunities, and subsidizes the costs of registration and lodging for people or agencies who otherwise could not attend.

**Community Leader Scholarship Sponsor**

$10,000

4 SPONSORSHIPS AVAILABLE

Support registration costs for up to 15 providers, advocates, and people with lived experience from Pennsylvania, Delaware and New Jersey. Scholarships can be tailored to meet your needs as a funder. CSH is also available to select the recipients and administer the scholarship, while recognizing your support (additional fee may apply). Contact Nancy McGraw at nancy.mcgraw@csh.org for details.
WHO ATTENDED THE SUMMIT

- Business
- CoC Leader
- CDFI
- Foundation
- Government Sector
- Developer/Mgmt
- Policy/Advocacy
- Financing
- Services
- Tenant Leader
- Technical Assist
Returning Sponsors

If you’re a returning sponsor of $10,000 or more, CSH will include your logo on our website “Supporters and Funders” landing page.

Early-Bird Sponsors

Commit to sponsoring CSH Summit 2020 – at any level - by December 31 and receive extra recognition in our Summit registration email blasts!
JOIN US!

Join us for what will be CSH’s most impressive Summit yet! We offer several sponsorship opportunities for organizations to join influential decision-makers and leaders in moving the field forward.

Become a sponsor today!

csh.org/summit